

Participate in National Bioenergy Day 2014

Bioenergy - the use of unusable agricultural waste and forestry byproducts to generate heat and energy - is a valuable source of clean energy. Bioenergy does not often receive the recognition it deserves for the productive use of otherwise wasted materials, keeping forests healthy and generating clean energy. National Bioenergy Day is an opportunity to showcase bioenergy facilities as well as the entire bioenergy supply chain. We are looking for participants across the industry to hold open houses or other events on Wednesday, October 22, 2014.

The **Second Annual National Bioenergy Day**, led by Biomass Power Association, is a nationwide day of advocacy for all kinds of heat and power generated by woody biomass and agricultural waste, from large-scale utilities to home heating stoves. Taking place on Wednesday, October 22, it will be an event uniting all aspects of the bioenergy supply chain, including foresters, landowners, manufacturers, power producers and consumers.

Last year's National Bioenergy Day, the first in what we hope will become an annual event, exceeded our expectations, yielding 25 events in 14 states. Biomass facilities and universities hosted hundreds of visitors on a day that generated more than 20 print and television news items, in addition to considerable social media buzz. Biomass Power Association supplied educational materials and signage for each event, as well as considerable organizational support. This year, we intend to build on the momentum created in 2013.

Through National Bioenergy Day 2014, we aim to:

- Showcase bioenergy in all its forms
- Highlight the use of bioenergy as a clean, efficient, resourceful way to power and heat homes and businesses, as well as industrial and commercial operations
- Emphasize bioenergy's role in supporting healthy forests with a reduced risk of catastrophic wildfires
- Facilitate increased collaboration across the entire supply chain
- Expand on the participation from last year's event, which included universities, utilities, industry, and trade groups

While the event is national in scope, the focus remains on the community level: aiming to connect power and heat producers with recipients of biomass heat and power and elected officials at the federal, state and local levels. For those who are unaware of bioenergy, it is an opportunity to learn about its many environmental and economic benefits. For those who are familiar with bioenergy, it serves as a reminder of the role bioenergy plays in producing heat and power and in keeping forests healthy.

For more information, please contact Carrie Annand, VP of External Affairs for Biomass Power Association, at carrie@usabiomass.org or (202) 494-2493.

SECOND ANNUAL • October 22, 2014



SPONSORSHIP OPPORTUNITIES

CORPORATE: \$10,000 tax-deductible contribution

- Sponsor's name and logo included on all promotional materials (print, video, web, advertising and any other materials produced for National Bioenergy Day)
- Front page logo placement on National Bioenergy Day website
- Case study of sponsor's bioenergy operations on website
- Name and logo featured in any video production
- Inclusion in all planning calls
- Enhanced reputation/credibility in sustainability space
- Increased recognition of company's sustainability efforts and energy efficiency practices
- Content for sustainability targets, blogs, newsletters, etc.

VENDOR: \$5,000 tax-deductible contribution

- Sponsor's name and logo included on some promotional materials (for example, print, video, web, advertising produced for National Bioenergy Day)
- Prominent logo placement on National Bioenergy Day site
- Name and logo featured in any video production
- Inclusion in all planning calls

NON-PROFIT: \$1,000 tax-deductible contribution

- This level is intended for universities and smaller trade associations that assist with planning and facilitate participation by their members
- Logo included on website
- Inclusion in all planning calls

