

## You're invited!

### Construction and Sustainable Technologies Trade Mission to Guatemala 2014 Guatemala City, September 8-10

The construction sector is one of the most dynamic engines for the economy in Guatemala, contributing approximately 3% of the GDP. Sustainability is the new trend for housing and offices, which provides opportunities for Canadian green products, services and technology. For more information on Guatemala visit:

[www.investinguatemala.org](http://www.investinguatemala.org)

The Canadian Trade Commissioner Service (TCS) in Guatemala, in partnership with the Guatemala Chamber of Construction, Guatemala Green Building Council and Guatemala Chamber of Industry are hosting and promoting a Trade Mission to Guatemala, recruiting Canadian Construction and Sustainable Technologies companies to participate in a match making program with local importers and distributors. This is a unique opportunity to meet and network with key industry executives, promote Canadian capabilities and assess potential opportunities. The trade mission will take place around two related events: I Expo Verde Internacional de la Construcción 8-10 Sep. & World Business Forum Latino America 10Sep.



Central America

#### The registration fee is USD\$300 which includes:

- A minimum of 4 one-on-one business meetings per company (Interpretation English-Spanish available at an additional cost of \$150 for B2B meetings).
- Attend the conference program and networking activities of both events.
- Marketing presentation during the Expo Fair (10 min. per company).
- Exhibit at the Canada pavillion during the Expo Fair (8 & 9 Sep.) to promote and showcase products, services and technologies.
- Profile and contact information included in the directory of exhibitors
- Guided tour to LEED certified project (optional).

*\*Given proximity with El Salvador, the trade mission might include access to Salvadorean participants.*



[www.worldbusinessforumaila.com](http://www.worldbusinessforumaila.com)



[www.guatemalagbc.org](http://www.guatemalagbc.org)  
[www.constuguate.com](http://www.constuguate.com)

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